The State of Cities & Counties: Issues and Trends 2015 and Beyond....



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and

Associate Professor of Practice Rutgers University School of Public Affairs & Administration





Who is PTI?



- Nonprofit 501 (C) 3 organization
- 40+ years of service to local government
- Features best practices, research, awards & recognition
- Is financially independent dues and grants supported
- Is people-driven on technology matters
- Has the best & brightest technology leader network
- Affiliated with Rutgers University School of Public Affairs & Administration





How PTI Can Help

П

Professional Development

- Annual Technology Leadership Conference
- Annual Leadership Retreat for Senior Level Technology Executives
- Hot-Topic Webinars
- Ongoing Technology Research Council & Forum Meetings
- Leading-Edge Topical and Regional Seminars
- ▶ CIO Certification
- Action Research and Peer Networking
- Opportunities to Contribute Chapters to Thought-leadership Book Series

2

Awards & Recognition

- Annual Technology Solutions Awards
- Annual Citizen-Engaged Community Designation
- Annual Web 2.0 and Civic Media Award
- Innovation Lab Designation
- ▶ PTI Fellows Program
- Opportunity to Spotlight Jurisdictional Solutions in PTI Publications
- Promotion of Initiatives in National & Technology Publications
- Member Spotlight in PTI Member E-newsletter and PTI Website

C.

Organizational Benefits

- Unbiased Advocate for Technology Development and Deployment
- Connect with Peers via Discussion Forums
- Bridge Between Technology Industry and Local Governments
- Receive the Latest Technology News and Industry Trends
- Increased Exposure to Funding Opportunities
- Incentives for Participating in Member-Get-A-Member Program
- Group Discounts on PTI Registration Fees
- Fill Key Technology Positions Through PublicTechjobs.com
- Discounts on PTI Registration Fees

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Consulting & Advisory Services

- Peer-to-Peer Exchanges Focusing on:
- Technology Planning Assessment and Evaluation Advisory Services
 - Project and Program Management
- Consolidation
 Resource Planning
- Inter-jurisdictional Technology Planning
- Emergency
 Communications/ Interoperability
- Environmental and Energy Services
 - Helping Local
 Governments Tackle
 Environmental and
 Energy Challenges
 RFP Assessment/
 Evaluation Services

5

Information Network

- Educational and Information Webinars
- ▶ Council/Forum Meetings
- Council/Forum Listservs and Archived Discussions.
- Access to Member Only Information on PTI.ORG
- National and Hot Topic Surveys
- Discounts on PTI Publications
- Free E-Newsletters and Electronic Updates

About PTI

- 1. Webinars (20+ a year)
- 2. Awards and Recognition Program
- 3. Relations with National Media
- 4. Training & Development
- 5. Research
- 6. Networking Opportunities
- 7. Technology Assessment Services
- 8. Pilot; Proof of Concept Projects
- 9. Seminars & Summits
- 10. International Programs and Affiliations



PTI 2015 "Ins and Outs"

OUT	IN
1. Cyber Security as a concern	Cyber Security as a crisis
2. Perimeter-Based Security Focus	Holistic Active Monitoring and Response Systems
3. Passwords	Biometrics
4. Desktop PCs and Laptops	Tablets and Two-in-Ones
5. Large Desktop Display	Large multi-screen displays
6. Individual Printers	Managed Print Services
7. Creating on a computer	Creating through 3D Printers
8. Virtual Reality	Augmented Reality
9. Government Websites	Government Apps
10. CIO as "Chief Infrastructure Officer"	CIO as "Chief Innovation Officer"
11. Conference Calls	Video Conference Calls
12. Big Data for Public Consumption	Big Data for Data-Driven Decision Making
13. Closed Source Software	Open Sourced Software



PTI 2015 "Ins and Outs"

OUT	IN
14. GIS via Desktop	GIS via Cloud
15. GIS data displays	Interactive Visual Information Systems (IVIS)
16. X and Y Coordinates (Latitude/Longitude)	Z Vector (Altitude)
17. Separates (carry along)	Wearables (worn)
18. Internet of Things	Internet of Everything
19. Dumb Sensors	Smart Sensors
20. Proprietary Software	Open Source Software
21. Drones for Public Safety	Unmanned Vehicle Systems for Civilian Applications
22. Overwhelmed by Emails	Overwhelmed by Data
23. IT Procurement (secrecy)	e-IT Procurement (transparency)
24. CAPEX	OPEX
25. Leaders	Followers





Ownership of IT development in law enforcement agencies







(56%) Police/Public Safety IT Dept.







(52%) City/County IT Dept. Over 400 local law enforcement officials from across the US, contributed to the survey, conducted by Public Technology Institute.

Do you fully utilize mobile technology, including integration with CAD and other tools, via officer smartphone?

(17%) Yes, all officers have mobile tech (10%) Yes, but only some officers use mobile tech (18%) No, but we're planning for it (55%) No plans yet

Tech Priorities

(62.3%) Body-worn cameras (52.6%) Radio communications

(46.3%) Mobile data

(46.3%) Smart devices

(22%) Yes, all officers
(12%) Yes, some officers
(35%) No, but planning to
(31%) No plans yet

Budgets and spending levels since 2014:
(48%) stayed the same
(32%) increased
(20%) decreased



Top 10 - 2015 Priority Strategies

Cybersecurity Ranks as #1 Technology Priority for Cities and Counties in 2015

- 1. Cybersecurity
- 2. Budget and Cost Control
- 3. Disaster Recovery/Business Continuity
- 4. Strategic Technology Planning
- 5. Consolidation/Optimization
- 6. Mobile Services/Mobility/Enterprise Mobility
- 7. Cloud Solutions
- 8. Government Applications
- 9. Project and Portfolio Management
- 10. Broadband/Wireless Connectivity



Top 5 - 2014 Priority Strategies, Management Processes and Solutions Survey Data

NASCIO

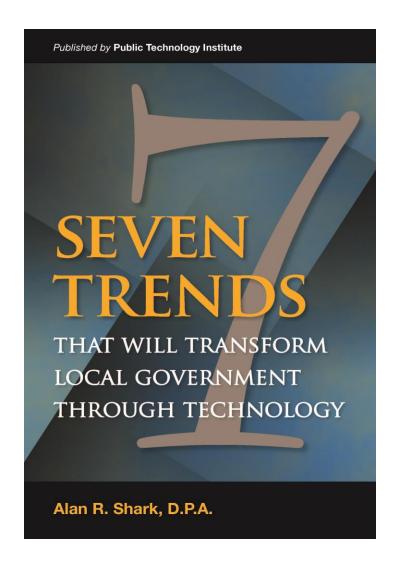
- 1. Security
- 2. Consolidation/Optimization
- 3. Cloud Services
- 4. Project & Portfolio Mgmt.
- 5. Strategic IT Planning

PTI

- 1. Security
- 2. Budget & Cost Control
- 3. Strategic IT Planning
- 4. Consolidation/Optimization
- 5. Project & Portfolio Mgmt.



Available Now...In Print & Kindle Amazon.com





A Different Take......





The Seven Trends that will Transform Government Through Technology

- 1. Rethinking the use and deployment of technology.
- 2. Technology Leadership Who Decides?
- 3. Cloud-Based Solutions
- Broadband: The Lifeblood of E-Government and M-Government.
- 5. Social and Civic Media.
- 6. Shared Services: Consolidate, Coordinate, Cooperate.
- Protecting the Enterprise: Power, Grid, Network and Cyber Security.



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- 6. Shared Services: Consolidate, Coordinate, Cooperate.
- 7. Big Data and Data Analytics.
- 8. Knowledge Management.
- 9. GIS Enterprise Solutions.
- 10. Protecting the Enterprise: Power, Grid, Network and Cyber Security.



1: Rethinking Technology

- Projecting flat to decrease in spending
- Less discretionary funds, staff & resources
- Need to do much more with much less
- Consumerization of IT
- Rethinking Infrastructure
- Performance management & measurement tools now critical
- The Human Element
- Saving Green and going Green



Coming to Terms......

BYOB (bring your own bottle)



BYOD (bring your own device)



BYOT (bring your own technology)





Elements of Consumerization

- ✓ Powerful devices (by any standard)
- ✓ Stable platforms
- ✓ Abundance of applications (apps)
- ✓ Ease-of-use
- √ Feature-rich
- ✓ User configurable
- ✓ Relatively inexpensive
- ✓ Off the shelve convenience



The "Retirement Boom" & Knowledge Management....













2. Technology Leadership: Who Decides?

- Emerging CIO role
- CIO Relevance
- Need for high-level champions
- Leading Innovation
- IT governance revisited (centralization vs. decentralization









Today's CIO.....













The CIO Leader must.....

- Be a technologist not a technician
- Be a leader not a manager or dictator
- Be a business-minded person not an accountant
- Be proactive not reactive
- Be a diplomat not a politician

The New CIO

Must evolve into the "Chief Innovation Officer"!





3. Cloud-Based Solutions

- More than simple Definitions
- Virtualization
- Risk Management
- Cloud Computing
- Hybrid Solutions
- Renting vs. Owning
- Storm Clouds





Siobhan Duncan



The Subtle Shift to Cloud Computing

Owning Data & Infrastructure



Owning Data & Managing Infrastructure

4. Broadband (The Life-Blood of E-Government & M-Government)

- Internal applications
- Public safety & Public works
- FirstNet
- Intelligent transportation
- Greater use of video conferencing & training; telepresence.
- E-government to M-government



Mobility.....

- Traffic
- Crime prevention/reporting
- I-Witness News
- E-Vote
- Public Opinion
- Weather & Disaster Alerts
- Travel Information/Possibilities
- Shopping

- Economic Development
- E-Health
- Local government information
- Web 2.0 & 3.0
- Social Equity
- Accessibility































The Latest Transformative Device – the Tablet









5. Social Networking – Beyond E-Government Takes Hold

- Web 2.0 & 3.0
- Greater public interface
- Mobile Apps
- On-line voting?
- Instant information & instant misinformation













Watch us on





The Content Corner: Harness the Power of User-Generated Content

TYRUS MANUEL | SEPTEMBER 21, 2015 | CONTENT | ADD REPLY



Wahvu b. Pratomo/Hemera/Thinkstor



It Was App to Happen.....

- 2015, Apple celebrates 100 billionth App Download. (1.6 million+ Apps).
- 2013, 75% of all app downloads were for Android devices. 1.5 million + apps available.
- Found at the Apple Apps Store: The White House, FEMA, USA Jobs, Federal Reserve, NASA, IRS, EPA, etc.





News > Business & Finance > Marketing & PR

If You See Something, Tweet Something



Cheryl Gale | Boston Marketing Examiner

✓ Subscribe Follow: У f 8+

Share On f

Share On 🔰



Share On 🥶



August 16, 2010

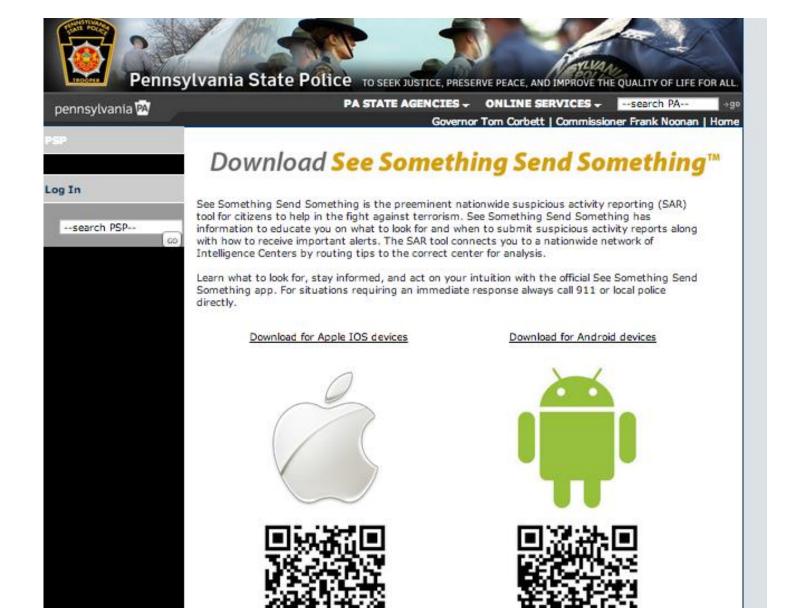


"A lot has been written about the potential for social media to enable crime, but what about going in the other direction?," said Erik Sass on **The Social Graf**.

People know where you are at all times (and when you're not home) with GPS-enabled applications, like **Twitter** and **Foursquare**.

But, thanks to a tweet from a Red Line commuter, Boston's MBTA Transit Police are using social media to







App Stores for Government





Apple Store for Government

The Apple Store for Government offers powerful desktop and portable computer solutions at special prices for government agencies and employees.

⑤ 1-877-41-APPLE FREE



Underlying Issues of Consumerization of Technology – Video the Killer App













Neighborhood Watch.....









The New Mantra....

"If you see something say something!"



To, or in addition to:

"If you see something – <u>send</u> something"!

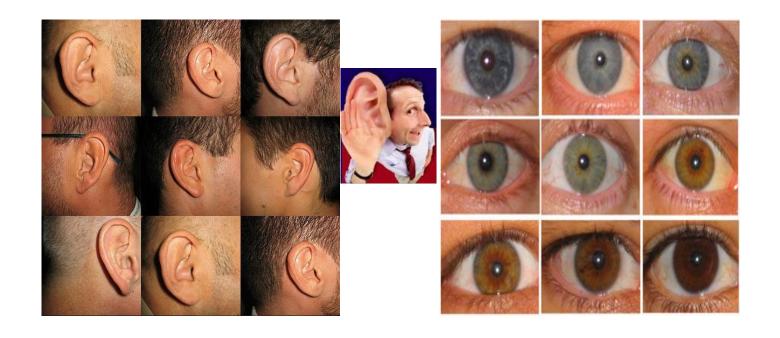




Source: Shark, 2010



Social Media Aids Real-Time Situational Awareness....





It's Time to Re-Think IT Governance and Technology Leadership!

Who is in charge?

What are the new skill-sets needed?

Where are the barriers





Barriers (Firewalls) to Innovative IT Governance?

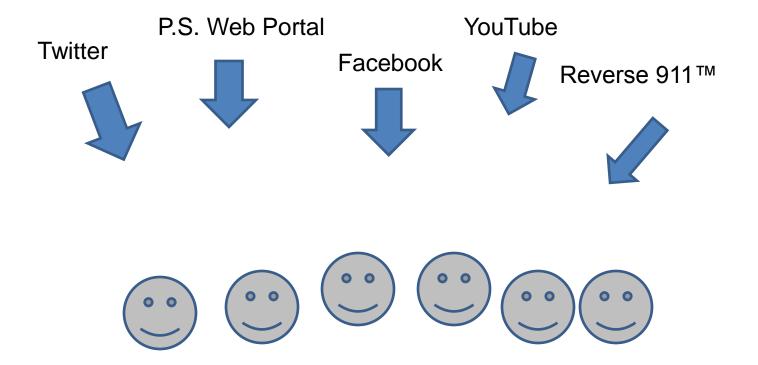
Public Safety IT



City or County IT Support

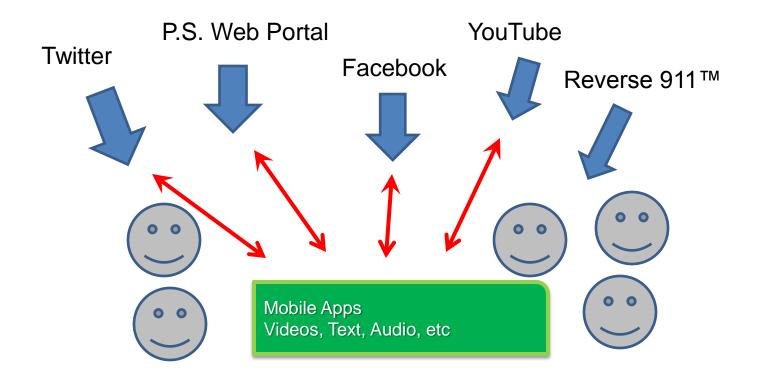


Public Safety Communication Patterns Using Web 2.0





Public Safety Communication Patterns Using Web 2.0





Crime Reports App™





Public Safety Apps & Challenges

- 1. How will 911 be able to handle *in-bound* personal video calls, live feeds, and text messages?
- 2. Should we wait for NG9-1-1??
- 3. How will this information be processed, indexed and stored?
- 4. What new training will be required?
- 5. What new types of equipment has to be purchased?
- 6. What new polices, laws, and procedures need to be created?
- 7. How can we best manage citizen expectations?
- 8. What is the cost both in terms of time and staff?
- 9. How will this change IT governance?

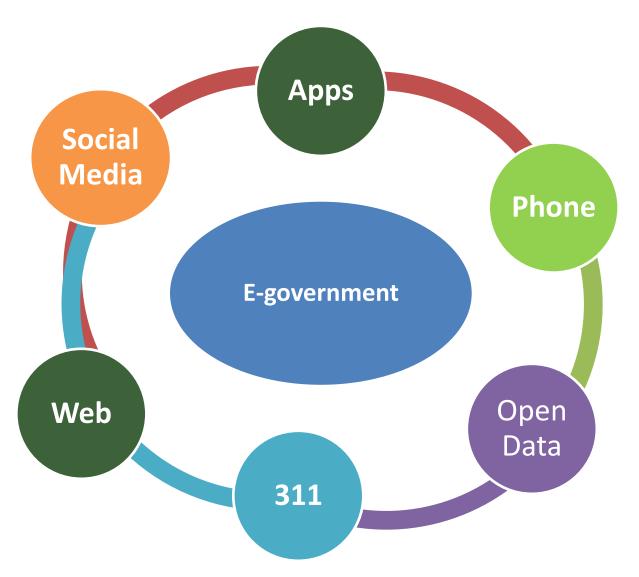


E-Government and Digital Services





E-Government





Smarter, Leaner, Faster Government

Better Decisions



City of Sacramento 311 Mobile





6. Regionalism/Shared Services as a Necessity not a Luxury

- Pressure to work with other jurisdictions
- Regional datacenters
- Regional communication systems
- Regional Budgets (?)
- Regional IT staffing (?)



Typical Local Government Support





Schools

Other Areas of IT Activities



Courts/Justice



Utilities



Libraries



Election

7. Protecting the Enterprise: Energy Assurance, Network & Cyber Security

- Energy Assurance Plans
- Exterior threat prevention
- Internal Threat prevention
- Enlightened redundancy
- Training & certifications
- Security Audits





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Los Angeles Times

Business



Anthem hack exposes data on 80 million; experts warn of identity theft





U.S. World Politics Entertainment Health Tech •••

22 Million Affected by OPM Hack, Officials Say

By MIKE LEVINE and JACK DATE · Jul 9, 2015, 3:17 PM ET







ne Theodore Roosevelt Building in Washington, headquarters of the Office of Personnel Management, is seen on June 19, 2015.

ing for a hotrad com

Key Point:

- If Target or Home Depot is breached one can simply go to another store.
- If a State or local government is breached one can't simply shop (move) to another location!
- Worse state and local governments store and process far more sensitive information!









Ransomware: How Hackers Are Shaking Down Police Departments

By ALYSSA NEWCOMB · Apr 13, 2015, 11:08 AM ET

U.S.

World









PTI Quick Poll – Cyber Security

Cyber-Security Planning

56% of respondents to the quick poll DO NOT currently have an enterprise-wide cyber security plan. For these respondents, the resources most needed to create such a plan are:

- Human capital resources (85%)
- Financial resources (77%)
- Leadership support (54%)
- Technical expertise (39%)



PTI Quick Poll – Cyber Security

Cyber Breach Response Planning

 67% of respondents DO NOT have a formal Cyber Breach Response Plan.





"No worries, I keep all the necessary passcodes pasted to my monitor so I don't loose them!"



By AMANDA SCHUPAK / CBS NEWS / January 21, 2015, 3:10 PM

The 25 worst passwords of 2014: Is yours one of them?



- 1. password
- 2, 123456
- 3. 12345678
- 4. abc123
- 5. qwerty
- 6. monkey
- 7. letmein
- 8. dragon
- 9. 111111
- 10. baseball
- 11. iloveyou
- 12. trustno1
- 13. 1234567



Available Resources

PERCHASIA DE PUBLIC DE ENGIGIO DI PARTITITO

CIO Leadership for Cities and Counties

Emerging Trends and Practices

Encurive Editor and Contributing Author ALAN R. SHARK, D.P.A.

Written by leading professionals and industry expens

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CIO Leadership for Public Safety Communications:

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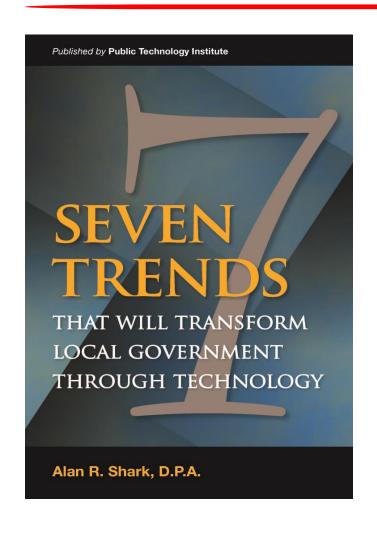
Executive Editor and Contributing Author

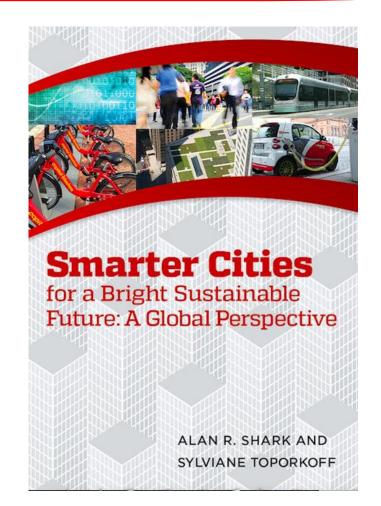
ALAN R. SHARK, D.P.A.

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Available Resources (Cont'd)







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Traffic app predicts green lights

Government Technology

A new smartphone app called EnLighten is telling drivers how long they might be waiting at traffic lights. Inventor Matt Ginsberg's novel creation predicts when a red light will turn green. The app uses GPS technology to gather location data and analyze traffic information. It can also calculate a car's velocity using its accelerometer. In many cities, traffic light timing changes depending on real-time traffic, so the app generates a prediction based on a combination of factors.

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PTI NEWS

UPCOMING EVENTS

Mark your calendars for upcoming PTI webinars, conferences and partner events.

Jan. 23

Technology Forecast 2014: What State and Local Government Technology Officials Can Expect

Feb. 12

Webinar: RAVEN911 Mobile Mapping System: Improving the Effectiveness of Emergency Response

Presenter

Doug Robinson, NASCIO Executive Director

Edward Dadosky, Assistant Fire Chief, City of Cincinnati Dave Shuey, Ohio-Kentucky-Indiana Regional Council Christine Grimmelsman, MMRS Planner, City of Cincinnati

Save the Date: 2013-2014 Annual Solutions Awards Competition Accepting Entries Beginning Feb. 3

PTI's nationally recognized annual Solutions Awards Competition recognizes PTI member local governments that demonstrate how they use technology to solve specific problems, improve community services and internal operations and reduce costs. This highly





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