CONFERENC EPARTNERSHIP OPPORTUNITY

39th ANNUAL NAJIS CONFERENCE

October 7th- October 10th, 2024
Horseshoe (Bally’s) Las Vegas Hotel & Casino
3645 South Las Vegas
Las Vegas, Nevada 89108

Getting Back to Basics
The National Association of Justice Information Systems (NAJIS) is a not-for-profit organization, established in 1981. It is composed of individuals who are responsible for the acquisition, operation, and management of local, state, and federal justice information systems.

NaJIS would not be possible without our partners and attendees

**Partners**
- NLETS
- IJIS Institute
- Bureau of Justice Assistance (BJA)
- National Criminal Justice Association (NCJA)

**Attendees**
- Managers
- Practitioners
- Researchers who are involved with automated information systems
- Integrated justice systems experts representing prosecution, law enforcement, courts, integrated justice, and corrections.
- Individuals who are investigating, evaluating, or purchasing software or hardware that will facilitate case tracking and management, as well as locating and managing criminal justice history.

If you are not familiar with NAJIS, or if you are considering participation for the first time, please visit [www.NAJIS.org](http://www.NAJIS.org) for more information.

**Website:**

Horseshoe (Bally’s) Las Vegas Hotel & Casino

The conference hotel room rate at the Horseshoes $141.96 + tax ($189 per night)
Partner Benefits:

- A complete participant list
- Inclusion in Sponsorship Biography (included in Conference App)
- Various sponsorship signs and placards (including your logo) during the event

**Early Bird Discount**

***Commit to a sponsorship package before May 15, 2024 to receive an exclusive $1,000 DISCOUNT on your selected sponsorship package! Eligibility: checks postmarked before or on May 15, 2024 or electronic payment submitted on or before May 15, 2024 (najis.org vendor page).

### Four Sponsorship Levels

<table>
<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Gold</th>
<th>Diamond</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on NAJIS Website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Sponsor Table</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td># of Attendees</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Elevator Speech Opportunity</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Participate in Technology Showcase</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Sponsor or Co-Sponsor of One Event</td>
<td>Break</td>
<td>Lunch</td>
<td>Welcome Reception</td>
<td>Outing</td>
</tr>
<tr>
<td>Recognition at All Conference Events</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Address Attendees</td>
<td></td>
<td>Welcome Reception</td>
<td>Outing</td>
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**EARLY BIRD SPONSORSHIP RATE***

<table>
<thead>
<tr>
<th></th>
<th>$3,500</th>
<th>$5,000</th>
<th>$8,000</th>
<th>$15,000</th>
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</table>
"NAJIS Round Table"
This is an interactive plenary session which allows practitioners to share key initiatives and challenges from their respective jurisdictions. Sponsors are encouraged to attend, and this serves as a great opportunity to begin building new relationships.

Sponsorship Passport (with your logo)
Participants will have their passport stamped as they visit each sponsor. Completed passports are entered into a drawing for a prize provided by NAJIS at the end of the conference.

Company "Elevator" Speeches
During lunch on the first day, you will have an opportunity to address all the attendees and provide a brief overview (elevator pitch) of your company. This could possibly include a brief video clip.

Technology Showcase
Diamond and Platinum sponsors will have 20-30 minutes to highlight their technology to interested practitioners in a dedicated space. This will take place at the end of day two prior to our outing.

Prize Drawings
The podium is turned over to our sponsors to present independent prize drawings.

Morning Survey Drawing
Should you wish to participate, please bring a small prize for our morning, "Survey Response" drawing. Sponsors will be recognized for their contributions.

Sponsor/Exhibitor Drawing During Lunch
Should you wish to participate, this "Business Card" raffle drawing is a way to recognize those that visited your exhibit.
I WANT TO BE A 2024 NAJIS SPONSOR!

<table>
<thead>
<tr>
<th>Packages</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Bronze</td>
<td>$3,500 (Includes 2 attendees)</td>
</tr>
<tr>
<td>Gold</td>
<td>$5,000 (Includes 3 attendees)</td>
</tr>
<tr>
<td>Diamond</td>
<td>$8,000 (Includes 4 attendees)</td>
</tr>
<tr>
<td>Platinum</td>
<td>$15,000 (Includes 5 attendees)</td>
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<tr>
<td>Additional Attendees</td>
<td>$635 each</td>
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Total Due:

Contact Information:

Company Name: _____________________________________________________________

Name & Title: _________________________________________________________________

Adress: ____________________________________________________________________

City: _______________________________________ State: ____________ ZIP: ___________

Phone #: ___________________________________________________________________

Email: ____________________________________________________________________

PARTNERS/SPONSORS CAN REGISTER AT www.najis.org
OR MAIL THIS FORM AND PAYMENT TO:

NAJIS
PO Box 3
Fruitport, MI 49415

Questions about other sponsorship opportunities? Please contact Joe Schueller at 517-290-2439 or schuellerjk@gmail

Early Bird Registration Deadline May 15, 2024