



NAJIS

CONFERENCE PARTNERSHIP OPPORTUNITY

39th ANNUAL NAJIS CONFERENCE

October 7th- October 10th, 2024
Horseshoe (Bally's) Las Vegas Hotel & Casino
3645 South Las Vegas
Las Vegas, Nevada 89108

**Getting Back to
Basics**



Background

The National Association of Justice Information Systems (NAJIS) is a not-for-profit organization, established in 1981. It is composed of individuals who are responsible for the acquisition, operation, and management of local, state, and federal justice information systems.



NAJIS WOULD NOT
BE POSSIBLE
WITHOUT OUR
PARTNERS AND
ATTENDEES

PARTNERS

- NLETS
- IJIS Institute
- Bureau of Justice Assistance (BJA)
- National Criminal Justice Association (NCJA)

ATTENDEES

- Managers
- Practitioners
- Researchers who are involved with automated information systems
- Integrated justice systems experts representing prosecution, law enforcement, courts, integrated justice, and corrections.
- Individuals who are investigating, evaluating, or purchasing software or hardware that will facilitate case tracking and management, as well as locating and managing criminal justice history.

HOTEL

Horseshoe (Bally's) Las Vegas Hotel & Casino

The conference hotel room rate at the Horseshoes \$141.96 + tax (\$189 per night)



Website:

If you are not familiar with NAJIS, or if you are considering participation for the first time, please visit www.NAJIS.org for more information.



Partner Benefits:

- A complete participant list
- Inclusion in Sponsorship Biography (included in Conference App)
- Various sponsorship signs and placards (including your logo) during the event

Early Bird Discount

***Commit to a sponsorship package before May 15, 2024 to receive an exclusive \$1,000 DISCOUNT on your selected sponsorship package! Eligibility: checks postmarked before or on May 15, 2024 or electronic payment submitted on or before May 15, 2024 (najis.org vendor page).



Four Sponsorship Levels

	Bronze	Gold	Diamond	Platinum
Recognition on NAJIS Website	X	X	X	X
Sponsor Table	X	X	X	X
# of Attendees	2	3	4	5
Elevator Speech Opportunity	X	X	X	X
Participate in Technology Showcase			X	X
Sponsor or Co-Sponsor of One Event	Break	Lunch	Welcome Reception	Outing
Recognition at All Conference Events				X
Address Attendees			Welcome Reception	Outing
SPONSORSHIP FEE***	\$3,500	\$5,000	\$8,000	\$15,000

Pre-Conference Reception and Participation in Conference Sessions

"NAJIS Round Table"

This is an interactive plenary session which allows practitioners to share key initiatives and challenges from their respective jurisdictions. Sponsors are encouraged to attend, and this serves as a great opportunity to begin building new relationships.

Sponsorship Passport (with your logo)

Participants will have their passport stamped as they visit each sponsor. Completed passports are entered into a drawing for a prize provided by NAJIS at the end of the conference.

Company "Elevator" Speeches

During lunch on the first day, you will have an opportunity to address all the attendees and provide a brief overview (elevator pitch) of your company. This could possibly include a brief video clip.

Technology Showcase

Diamond and Platinum sponsors will have 20-30 minutes to highlight their technology to interested practitioners in a dedicated space. This will take place at the end of day two prior to our outing.

Prize Drawings

The podium is turned over to our sponsors to present independent prize drawings.

Morning Survey Drawing

Should you wish to participate, please bring a small prize for our morning, "Survey Response" drawing. Sponsors will be recognized for their contributions.

Sponsor/Exhibitor Drawing During Lunch

Should you wish to participate, this "Business Card" raffle drawing is a way to recognize those that visited your exhibit.



Why Choose NAJIS?

OUR CONFERENCE PROVIDES INTIMATE INTERACTION AND NETWORKING OPPORTUNITIES FOR OUR PARTICIPANTS AND PARTNERS.



2024 NAJIS PARTNERSHIP REGISTRATION FORM



I WANT TO BE A 2024 NAJIS SPONSOR!

Early Bird Rates		Amount
Bronze	\$3,500 (Includes 2 attendees)	
Gold	\$5,000 (Includes 3 attendees)	
Diamond	\$8,000 (Includes 4 attendees)	
Platinum	\$15,000 (Includes 5 attendees)	
Additional Attendees	\$595 each	
Total Due:		

Contact Information:

Company Name: _____

Name & Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone #: _____

Email: _____

**PARTNERS/SPONSORS CAN REGISTER AT www.najis.org
OR MAIL THIS FORM AND PAYMENT TO:**

**NAJIS
PO Box 3
Fruitport, MI 49415**

Questions about other sponsorship opportunities?
Please contact Joe Schueller at 517-290-2439 or [schuellerjk@gmail](mailto:schuellerjk@gmail.com)

**Early Bird Registration Deadline
May 15, 2024**